

**CITY OF LAPEER
MINUTES OF A REGULAR
DOWNTOWN DEVELOPMENT AUTHORITY
LAPEER MAIN STREET MEETING
FEBRUARY 22, 2023**

A regular meeting of the City of Lapeer Downtown Development Authority and Lapeer Main Street was held at Lapeer City Hall, 576 Liberty Park, Lapeer, Michigan on Wednesday, February 22, 2023 at 8:00 a.m.

Members Present: Chair Catherine Bostick-Tullius, Vice Chair Tim Roodvoets, Mayor Debbie Marquardt, Mike O'Brien, Jeff Hogan, Tony Stroh, Buddy Beyer, Tom LaMagna, Dan Sharkey and Bailey RaCosta.

Members Absent: Ashley Fanson and Jason Rogers.

Also Present: Executive Director James Alt, Police Chief Jeremy Howe and Center for the Arts Executive Director Jill Lyons.

Chair Bostick-Tullius called the meeting to order at 8:00 a.m.

PUBLIC COMMENTS

There were no public comments.

CONSENT AGENDA

086 2023 2-22 Consent Agenda

It was moved by Stroh and supported by Hogan to approve the Consent Agenda for February 22, 2023 as follows:

1. Approval of minutes of DDA meeting held on January 25, 2023; and
2. Approval of Treasurer Report and Bill Listing.

Yeas: Members Bostick-Tullius, Roodvoets, Marquardt, O'Brien, RaCosta, Hogan, Stroh, Sharkey, LaMagna and Beyer.

Nays: None.

Absent: Members Fanson and Rogers.

MOTION CARRIED.

EXECUTIVE COMMITTEE

It was the consensus of the Executive Committee members present to schedule a meeting for March 20th.

COMMITTEE REPORTS/MINUTES

No committee minutes/reports were included in the meeting packet. Director Alt updated the board on the Promotion Committee's event planning.

OTHER REPORTS

There were no sub-committee reports.

Center for the Arts

Executive Director Lyons updated the board on recent and upcoming exhibits and art classes at Gallery 194 and Pix Theatre programs, shows, classes and attendance. Lyons distributed and reviewed the CFA Financial Report for the period ended January 2023.

STAFF REPORT

Executive Director Alt updated the board on establishing a youth volunteer committee. It was the consensus of the board to discuss the criteria and structure of the youth committee at the next Executive Committee meeting. Alt also updated the board on the work ongoing with Kennari on the corporate partnerships and annual giving campaign, a \$1,000 grant received from Lapeer County Community Foundation for public art and placement and new businesses opening including The Whitney Art Studio and Kin Thai Cuisine. Alt reported that the Friday Night Bikes event will not be a DDA sponsored event for 2023 and that a downtown business owner will be organizing the event for 2023.

MDA Spring Workshop

Alt updated the board on the upcoming Main Street and Michigan Downtown Association event dates included in the packet, the MDA Legislative Day on March 8, the MDA Spring Workshop on March 9 and requested approval for the DDA Administrative Assistant Jill Bristow to attend the Spring Workshop.

087 2023 2-22 MDA Spring Workshop – Bristow Attendance

It was moved by O'Brien and supported by Hogan to approve Jill Bristow attending the MDA Spring Workshop.

Yeas: Members Bostick-Tullius, Roodvoets, Marquardt, O'Brien, RaCosta, Hogan, Stroh, Sharkey, LaMagna and Beyer.

Nays: None.

Absent: Members Fanson and Rogers.

MOTION CARRIED.

Committee Restructuring / Assignments

Discussion was held on the restructuring and responsibility assignments for the current DDA committees into four committees consisting of Outreach/Promotion, Business Development, Placemaking and Events including the measures of success and priority projects and activities of each proposed committee. Discussion was held on the number of downtown events, establishing sub-committees and how current responsibilities will be distributed to the new committees. Each DDA board member was asked to fill out and submit a Committee Interest Form.

NEW BUSINESS

Bank Account Signatory Approval

Discussion was held on the need to update approved bank account signatories due to

the resignation of DDA Treasurer Dan Gerlach.

088 2023 2-22 Bank Account Signatory Approvals

It was moved by Roodvoets and supported by LaMagna to approve the following as signatories on all DDA bank accounts:

DDA Chair Catherine Bostick-Tullius;

DDA Vice Chair Tim Roodvoets;

DDA Treasurer Mike O'Brien; and

City Treasurer Kelly Hanna.

Yeas: Members Bostick-Tullius, Roodvoets, Marquardt, O'Brien, RaCosta, Hogan, Stroh, Sharkey, LaMagna and Beyer.

Nays: None.

Absent: Members Fanson and Rogers.

MOTION CARRIED.

Board Vacancy

Discussion was held on the board vacancy due to the recent resignation of Dan Gerlach, potential interested candidates to fill the vacancy and the need for the Executive Committee to review the board makeup requirements of the DDA By-laws.

089 2023 2-22 Board Vacancy

It was moved by Stroh and supported by O'Brien to table making a recommendation on filling the current DDA board vacancy.

Yeas: Members Bostick-Tullius, Roodvoets, Marquardt, O'Brien, RaCosta, Hogan, Stroh, Sharkey, LaMagna and Beyer.

Nays: None.

Absent: Members Fanson and Rogers.

MOTION CARRIED.

MEDC Vibrancy Grant

Director Alt updated the board on the Main Street Vibrancy Grant, coordination with the Parks Department and potential projects for the next round of grant funding.

MACC Grant Proposal

Director Alt updated the board on the MACC grant application deadline of March 1st and potential projects to submit for the next round of funding. After discussion, it was the consensus of the board to pursue a film festival event for the next round of MACC grant funding.

Board Member Comments

Vice Chair Roodvoets commented on his service on other prominent boards in the community, concerns with disrespect being shown by DDA board members towards other DDA board members including his replacement as DDA Chairman and requested that Tony Stroh resign from the DDA effective immediately.

Chairperson Bostick-Tullius commented on the recent grand opening event held for Lapeer County Vision Center and the fact the DDA board was not notified of the event. Discussion was held on the need to improve communication with the Chamber of Commerce to inform DDA board members of similar events being held at downtown businesses.

Member Hogan commented that he would be interested in serving on the Outreach Committee and inquired on the status of the fire block, the new Woodchips building, the former Park Street Auto Wash site and Calvelli's. Hogan also suggested the DDA consider providing gift baskets to new businesses opening and selecting a DDA ambassador.

ADJOURNMENT

It was moved by Marquardt to adjourn the meeting at 9:12 a.m.

MEETING ADJOURNED.

Ashley Fanson, Secretary