**CITY OF LAPEER**

**MINUTES OF A REGULAR**

**DOWNTOWN DEVELOPMENT AUTHORITY**

**LAPEER MAIN STREET MEETING**

**SEPTEMBER 22, 2021**

A regular meeting of the City of Lapeer Downtown Development Authority and Lapeer Main Street was held at Lapeer City Hall, 576 Liberty Park, Lapeer, Michigan on Wednesday, September 22, 2021 at 8:00 a.m.

**Members Present:** Vice Chairman Tim Roodvoets, Ray Davis, Mike O’Brien, Ginni Bruman, Jeff Hogan, Dan Gerlach, Mike Burke, Steve Elzerman and Bailey RaCosta.

**Members Absent:** Mayor Debbie Marquardt and Dan Sharkey.

**Also Present:** James Alt, DDA Executive Director, and Jill Lyons, Center for the Arts Executive Director.

Vice Chairman Roodvoets called the meeting to order at 8:01 a.m.

In light of the recent passing of Dan Osentoski, Vice Chairman Roodvoets expressed appreciation for Mr. Osentoski’s service to the DDA and his commitment and work on behalf of the Lapeer community.

A moment of silence was held for Dan Osentoski.

**PUBLIC COMMENTS**

There were no public comments.

Vice Chairman Roodvoets reviewed changes to the format of the meeting agenda.

**CONSENT AGENDA**

**030 2021 09-22 Consent Agenda**

It was moved by Gerlach and supported by O’Brien to approve the Consent Agenda for September 22, 2021 as follows:

1. Approval of minutes of DDA meeting held on August 25, 2021;
2. Approval of Treasurer Report and Bill Listing; and
3. Approval of Committee Reports/Minutes.

**Yeas:** Members Roodvoets, Davis, Bruman, Hogan, RaCosta, O’Brien, Burke, Elzerman and Gerlach.

**Nays:** None.

**Absent:** Members Marquardt and Sharkey.

**Abstain:** None.

**MOTION CARRIED.**

**Executive Committee**

Vice Chairman Roodvoets reviewed the role of the Executive Committee as related to the various subcommittees of the DDA.

Each member in attendance introduced themselves and expressed their personal history and relationship to the Lapeer community as well as their reasons for deciding to serve as a member of the DDA.

New Agenda/Meeting Structure

Vice Chairman Roodvoets requested member input on changes to the agenda and meeting structure. It was suggested to add items to increase communication on ideas, member comments, subcommittee business and an update on the Main Street Program.

Discussion was held on the Main Street Program fund development process and the board retreat scheduled to be held in January.

**OTHER REPORTS**

**Center for the Arts**

Jill Lyons updated the board on current and upcoming Gallery 194 exhibits, the Art Pantry program, upcoming performances at the Pix Theatre and the 2021-22 Pix Theatre schedule of performances. Lyons reported the movies Hocus Pocus will be shown on October 1st and Rocky Horror Picture Show will be shown on October 9th. Lyons updated the board on issues with the Gallery 194 exterior lighting system due to recent power outages including replacement cost and grant funding available to replace the system.

Discussion was held on holding a regular DDA board meeting at the Center for the Arts possibly in October or November.

**STAFF REPORT**

Jim Alt updated the board on the Main Street Program services which are now on an application based format and the meeting with MEDC RRC representatives on providing design services to downtown businesses. Alt reported the remaining building recently damaged by fire will be demolished next week, that volunteers are needed for the Baubles and Broomsticks October 1st and 2nd event and the promotional DDA thermal tumbler is now available for sale. Alt also reported that the Promotion Committee will be conducting a survey to receive input on how to improve each of the individual downtown events and informed the board the Dog Park grand opening is scheduled for October 2nd.

**NEW BUSINESS**

**Board Vacancies**

Discussion was held on the board vacancies due to the passing of Chairman Dan Osentoski and the resignation of Sue Griggs and applications to serve on the DDA board received from Catherine Bostick-Tullius and Tony Stroh.

**031 2021 09-22 Board Vacancy Recommendations**

It was moved by Gerlach and supported by Hogan to recommend the Mayor appoint Catherine Bostick-Tullius and Tony Stroh to the DDA.

**Yeas:** Members Roodvoets, Davis, Bruman, Hogan, RaCosta, O’Brien, Burke, Elzerman and Gerlach.

**Nays:** None.

**Absent:** Members Marquardt and Sharkey.

**Abstain:** None.

**MOTION CARRIED.**

**Election of DDA Chairman**

Discussion was held on the need to elect a DDA Chairman and the desired make-up of the DDA Executive Committee as related to the City Commission.

**032 2021 09-22 Election of Chairman**

It was moved by Elzerman and supported by O’Brien to elect Tim Roodvoets as DDA Chairman.

**Yeas:** Members Roodvoets, Davis, Bruman, Hogan, RaCosta, O’Brien, Burke, Elzerman and Gerlach.

**Nays:** None.

**Absent:** Members Marquardt and Sharkey.

**Abstain:** None.

**MOTION CARRIED.**

Chairman Roodvoets appointed Ginni Bruman as DDA Vice Chair and Bailey RaCosta as DDA Secretary for the remainder of 2021.

**Overview of Main Street Program**

Alt briefly reviewed the goals of the Main Street Program and the history of Lapeer’s participation in the program including the guiding strategy to focus on the goal of family friendly for downtown Lapeer. Alt also reviewed the latest census data for Lapeer, the desired make up of each of the DDA subcommittees and expectations for Lapeer to achieve Main Street Master Level status.

Chairman Roodvoets reminded the members volunteers are needed for the upcoming special events.

**ADJOURNMENT**

There being no further business it was moved by O’Brien and supported by Burke to adjourn the meeting at 9:17 a.m.

**MEETING ADJOURNED.**

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Bailey RaCosta

Secretary